

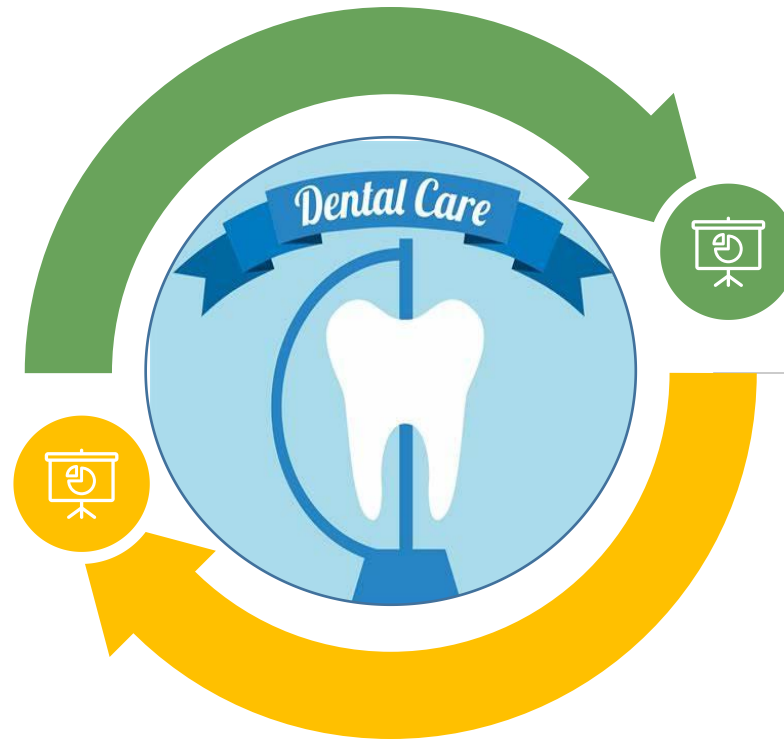
A woman with long brown hair, wearing a white long-sleeved shirt and a green wristwatch, is seen from the back, clapping her hands. She is seated in a green ribbed chair. In the background, another person is partially visible, and there are tables and chairs in a conference room setting.

# APAC Oral Care International Exchange Summit

2020/ 08 / 26 -- 2020 / 08/ 28

## Summit Background

With the change of consumption structure and dietary structure of residents, the demand for dental care products will increase day by day, and the potential of consumption growth deserves attention and deep excavation. Promoted by many factors, the dental care products industry has always maintained stable development, and the future prospects of the industry are bright.



The theme of this Summit is to explore the innovative development trend of dental care industry, inviting well-known experts and enterprises to explore their development opportunities together.

**Economic, political, technological and other factors continue to drive the development of the industry**



## Economic Factors

With the continuous improvement of the living standard of consumers, their oral nursing consciousness has been strengthened, turns to use more professional and scientific oral nursing methods. The performance of oral care has been improved gradually. Besides oral cavity care products such as toothpaste and toothbrushes, mouthwash, dental floss, tooth powder and tooth protection have also been increasing rapidly.

## Political factors

The Asia–Pacific region has issued many industry standards, including product standards related to toothbrush, toothpaste, toothpowder, oral care fluid, denture cleaners and other categories, to guide the healthy development of the industry. Including the opening of the domestic two child policy and the increase in the number of newborns, the demand for the use of children's dental care products will increase substantially.

[RunningTooth.com](http://RunningTooth.com)

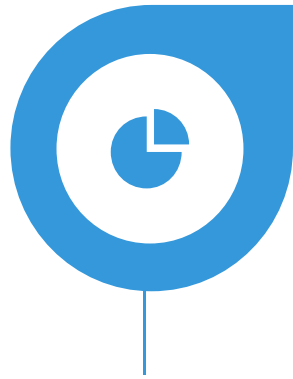
## Technical factors

With the rapid development of internet, e-commerce and third-party payment, online sales of dental care products have increased year by year, with an average annual growth of about 10% in the past two years. In addition, depending on advanced production technology, its oral care products have begun to realize a series of innovative journeys. Bring more convenient and comfortable oral nursing experience to consumers.

# Participants came from



Well-known Hospitals  
& Clinics, Famous  
Medical  
Colleges/Universities



Top dental care  
brands



DENTAL CARE  
Media and  
Newspapers



Supplier of  
Equipment,  
Instruments, Dental  
Solutions, Software  
and Systems  
Solutions

# Summit Agenda

## Day One

Discussion the reform of oral medical devices

8:20 am - 9:00 am Register Attendance

9:00 am - 9:20 am Opening speech

Oral health management committee  
Chairman

9:25 am - 9: 50 am

Application of vertical bone Incremental  
technology -- Bone augmentation and implant  
master, dental surgeon and periodontologist ,  
University of segad, Hungary , Dr. Periodontly  
Istvan Urban

9:55 am - 10: 30 am

Modern Clinical Dilemma : Implants VS. Endodontic  
treatment --- Syngcuk Kim Associate Dean of the  
University of Pennsylvania School of Dental Medicine

## Day Two

Oral prevention - the development trend of oral  
care products

9:00 am - 9: 40 am opening speech

Healthy & natural oral care of removing calculus and stains

9: 40 am - 10: 15 am

Natural and innovative functional components of adult oral  
health care products

SPLAT

10 : 20 am - 10:55 am

Oral health care for children



10:30 am - 11:00 am Tea Break

11:00 am - 11:35 am

Bonding technology of composite resin --- Tokyo Medical and Dental University

Tagami Junji

11: 40 am - 12: 15 am

Edentulous jaw implant programme without bone grafting

President, Western Australian Association of dental experts  
Graham Carmichael

12:15 am - 1 : 10 pm Lunch Time

1:15 pm - 1: 50 pm

Prescription and over-the-counter drugs -- the choice of acute toothache

1: 55 pm - 2: 30 pm

Risk prevention and control of artificial dental implant

PLA General Hospital  
Professor LiuHongChen

10:55 am - 11: 15 am Tea Break

11:15 am - 11: 55 am

Halitosis (bad breath) and why SmartMouth (Our product) is the only rinse that can provide 24 hours of fresh breath daily

James Scheetz President of SmartMouth

12:00 am - 1:10 pm lunch time

1:15 pm - 1:50 pm

Application of individualized orthodontic appliance

( Booked )

1:55 pm - 2:30 pm

Analysis of effective tooth whitening ingredients

2:35 pm - 3: 10 pm

An important anatomical structure related to implant -- the possibility, limitation and future prospect of CBCT imaging application  
Imaging and Stomatology, Faculty of Dentistry, University of Hong Kong  
Dr.Michael Bornstein

3:10 pm - 3: 40 pm Tea Break

3:40 pm - 4 :15 pm

Application of 3D printing in oral and maxillofacial surgery

4:20 pm - 4:55 pm

The way of root canal therapy -- the common problems and treatment details from irrigation to treatment, and the development of preparation equipment for root canal therapy

5:00 pm - 6:00 pm Panel Discuss

1,Analysis and consideration of clinical development trend of Periodontology  
2,New era of posterior filling

6: 00 pm - 7:15 pm

Application and innovative development of digital dental aesthetic restoration, digital orthodontic invisible correction scheme

2:35 pm - 3;10 pm

Oral care and health care for infants (0-3 years old )

The Frog Prince

3:10 pm - 3:40 pm Tea Break

3:40 pm - 4:15 pm

Development trend and market capacity of oral care products in the next 3-5 years

Partner L.E.K Consulting  
Fabio La Mola

4:20 pm - 4:55 pm

Investment prospect of oral care products

5:00 pm -6:00 pm Panel Discuss

Fluoride toothpaste - the effect of fluoride in the mouth  
GSK

6:00 pm - 7:15 pm

Suitable health toothbrush for adults, Effectively prevent melanin deposition on dental plaque --- toothbrush  
philips , P&G , Colgate-Palmolive

## Day Three

### Convenience brought by the development of innovative oral care technology

9:00 am - 9:20 am opening speech

Managing Director & CEO, Microsoft for Startups,  
Chairman of Innovation and Technology  
Committee  
James Chou

9:25 am - 9:50 am

Application and development of Orthodontics  
combined with artificial intelligence technology  
in the era of big data

9:55 am - 10:30 am

Development trend of oral telemedicine

10:30 am - 11:00 am Tea Break

11:00 am - 11:35 am

Trends of science and technology in oral care industry in the  
next 3-5 years

Senior Partner Mckinsey HongKong  
Axel Baur

11:40 am - 12:15 am

CS3D imaging software (Carestream dental) develops 3D  
virtual optimal treatment plan

12:15 am - 1:10 pm lunch time

1:15 pm - 1:50 pm

Using Online Social Networks for Increasing Health Literacy on  
Oral Health

1:55 pm - 2:30 pm

The development trend of remote online dentists / The Effect of  
New Oral Care Technologies on the Need for Dentists

2:35 pm - 3:10 pm

Technology innovative trends for oral care industry

Co-founder, Executive VP at SEIKOWAVE INC.  
Minoru Niimura

3:15 pm - 4:15 pm panel discussion

The development potential of stealth orthodontics is unlimited --  
Academician of the University of British Columbia and the Royal  
College of Dentistry of Canada, Professor of Pacific University  
and senior orthodontist  
Sandra Tai

4:25 pm - 5:00 pm

Closing ceremony & photo time





**Thank YOU**

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